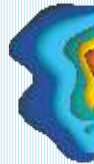




**SOUTH ASIA'S LARGEST EXHIBITION
& CONFERENCE ON COLD-CHAIN,
INDUSTRIAL REFRIGERATION AND
REEFER TRANSPORTATION**

GOES VIRTUAL

International Exhibition
and Conference on
Cold-Chain,
Industrial Refrigeration
& Reefer Transportation



**REFCOLD
INDIA**

October 29 - 31, 2020



SOUTH ASIA'S LARGEST EXHIBITION & CONFERENCE ON COLD-CHAIN, INDUSTRIAL REFRIGERATION AND REEFER TRANSPORTATION



A GATEWAY TO REFRIGERATION INDUSTRY FROM ACROSS THE GLOBE



CONCURRENT EVENTS



**KNOWLEDGE
ENHANCING WORKSHOPS
& SEMINARS**



BUSINESS SUMMIT

PREMIUM PACKAGE



PREMIUM PACKAGE

INVESTMENT - USD 3,250[#]

HIGHLIGHTS

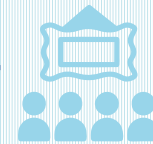
- Customized Booth Design
- 4 Display Screens
- 4 Images can be uploaded
- 6 Videos can be uploaded
- 6 Documents can be uploaded

BRANDING OPPORTUNITIES

- 2 Exclusive Emailer to REFCOLD India Database*
- 3 Exclusive Social Media Post
- Social media icons in the booth design, which would direct connect to their social media page
- 1 Banner ad on REFCOLD India Website
- Logo Branding on the REFCOLD India 2020 Website
- Logo Feature at Event Platform
- Company Profile Listing (including video, brochure)

*HTML emailer to be provided by the company

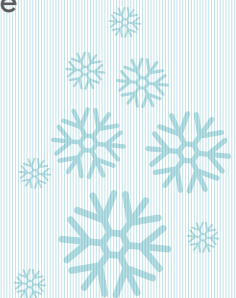
EXHIBITOR - VISITOR ENGAGEMENT



- Live chat with attendees
- Video chat with attendees
- 5 Sales Representatives for Live / Video Chat
- 8 Product Listings (including image, video & brochure)
- Product Index Categories
- Autoplay Intro Vibes (As soon as visitor click on the booth, automatically the video of that exhibitor start playing. He doesn't have to click on the video Link)
- 360 Product Showcase
- Product Technical Presentation at Conference (20 minutes webinar)

MEASURE IMPACT

- Booth Visitor Data



[#]18% GST applicable

PLATINUM PACKAGE



PLATINUM PACKAGE

INVESTMENT - USD 2,500[#]

HIGHLIGHTS

- Customized Booth Design
- 3 Display Screens
- 3 Images can be uploaded
- 5 Videos can be uploaded
- 5 Documents can be uploaded

BRANDING OPPORTUNITIES

- 1 Exclusive Emailer to REFCOLD India Database*
- 1 Exclusive Social Media Post
- Social media icons in the booth design, which would direct connect to their social media page
- 1 Banner ad on REFCOLD India Website
- Logo Branding on the REFCOLD India 2020 Website
- Company Profile Listing (including video, brochure)

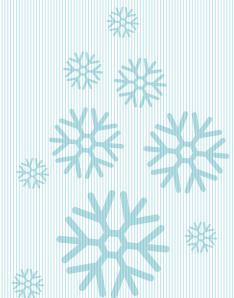
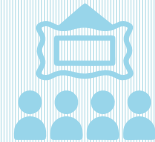
*HTML emailer to be provided by the company

EXHIBITOR - VISITOR ENGAGEMENT

- Live chat with attendees
- Video chat with attendees
- 4 Sales Representatives for Live / Video Chat
- 6 Product Listings (including image, video & brochure)
- Product Index Categories
- Autoplay Intro Vibes (As soon as visitor click on the booth, automatically the video of that exhibitor start playing. He doesn't have to click on the video Link)
- 360 Product Showcase

MEASURE IMPACT

- Booth Visitor Data



[#]18% GST applicable

GOLD PACKAGE



GOLD PACKAGE

INVESTMENT - USD 1,500[#]

HIGHLIGHTS

- Standard Booth Design
- 2 Display Screens
- 2 Images can be uploaded
- 3 Videos can be uploaded
- 3 Documents can be uploaded

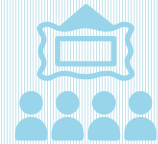
BRANDING OPPORTUNITIES

- 2 Emailers with multiple company logos to REFCOLD India Database*
- 1 Exclusive Social Media Post
- Logo Branding on the REFCOLD India 2020 Website
- Company Profile Listing (including video, brochure)

*HTML emailer to be provided by the company

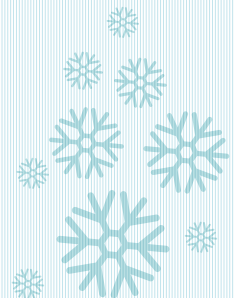
EXHIBITOR - VISITOR ENGAGEMENT

- Live chat with attendees
- 2 Sales Representatives for Live / Video Chat
- 4 Product Listings (including image, video & brochure)
- Product Index Categories



MEASURE IMPACT

- Booth Visitor Data



[#]18% GST applicable

SILVER PACKAGE



SILVER PACKAGE

INVESTMENT - USD 750[#]

HIGHLIGHTS

- Standard Booth Design
- 1 Display Screens
- 1 Images can be uploaded
- 1 Videos can be uploaded

BRANDING OPPORTUNITIES

- 1 Emailer with multiple company logos to REFCOLD India Database*
- 2 Social Media posts with multiple company logos
- Company Profile Listing (including video, brochure)



EXHIBITOR - VISITOR ENGAGEMENT

- Live chat with attendees
- 1 Sales Representatives for Live / Video Chat
- 2 Product Listings (including image, video & brochure)
- Product Index Categories



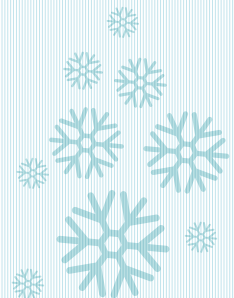
MEASURE IMPACT

- Booth Visitor Data



*HTML emailer to be provided by the company

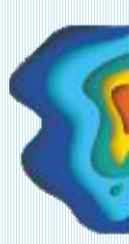
[#]18% GST applicable



LOOK FORWARD TO YOUR PARTICIPATION

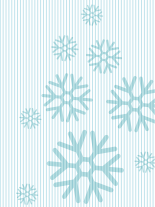


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**REFCOLD
INDIA**

October 29 - 31, 2020



VIRTUAL EXPO

For booking and customized packages please contact:

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